

About Virgin Rogue

Virgin Rogue is a study of duality—an exploration of femininity through the tension of tradition and individuality, restraint and freedom, and softness and strength. Inspired by the elegance of the past and the perspective of the modern bride, the brand reimagines bridalwear through a contemporary lens while honoring the timeless beauty of vintage influences.

Each piece is thoughtfully designed with a focus on bespoke details, intentional silhouettes, and exceptional craftsmanship. Through the intersection of bridalwear and lingerie, Virgin Rogue explores the relationship between intimacy and confidence, creating garments that celebrate the many dimensions of womanhood.

The brand invites a reconsideration of femininity beyond societal expectations—embracing the idea that identity is not defined by one role, one image, or one standard of perfection. Virgin Rogue exists as a celebration of self-expression, encouraging women to embrace every facet of who they are and to define beauty on their own terms.



About Paloma

Paloma Fernandez de los Muros is a New York City-based womenswear designer specializing in bridalwear and lingerie. She graduated from Parsons School of Design with a BFA in Fashion Design in 2024 and also studied at Parsons Paris from 2020 to 2022, where she further developed her practice in womenswear design and craftsmanship.

Paloma believes in challenging the traditional and patriarchal norms that dictate and limit women's identities and roles. Her work explores femininity through a contemporary lens, examining the relationship between identity, tradition, and self-expression. Through considered design and refined detail, she resists conventional ideals of perfection and instead offers a perspective rooted in individuality and personal definition of beauty.

Paloma's practice is centered on creating space for reflection and autonomy within fashion, encouraging a broader conversation around how women define themselves through style, presence, and lived experience.